I CLAIM:

- 1. A new and distinct Echinacea plant having the following combination of characteristics:
 - (a) forms attractive blossoms having orange-colored ray florets,
 - (b) displays a blossom fragrance of sweet orange-spiced tea, and
 - (c) forms attractive semi-glossy green foliage that contrasts nicely with the blossom coloration;

substantially as illustrated and described.